

SSRUIC Tourism Management Students offer Trips to Hot Spots in Thailand

Lecturers of Tourism Management Program, SSRUIC, offered a creative activity for 31 sophomores by dividing them into 3 groups to manage trip to Nan, Ratchaburi, and Kanchanaburi province. They learn how to manage time, finance, booking, meals, promotion, and customer service. The trip is an integration with course *TRM 2301 Management and Operation of Tourism Business* for students. They manage trip to sharpen skills in price management, booking, choosing a tourist attraction, and also how to work with others. During trip, they serve as tourist guide and solved problem or unexpected situations. The whole trip operation was supported by lecturers of tourism management program which finally succeeded. The first trip of sophomores is The Number One Travel Group. They organized a trip to Nan Province from 2-4 November 2018 with theme “The key of life is in Nan (There is no WiFi in forest but you will find a better connection)” which is interesting for many types of tourist such as lecturers, students and also foreigners. They would like to join other future trips organized by SSRUIC Tourism Management students because they trust on their abilities.

